



evan360[®]

2021 Media Kit

Who We Are

Higher education institutions have comprehensive services designed to enable student success. However, students are often navigating uncharted territory when it comes to accessing these services. There's friction in the process of finding support, which breeds frustration and creates barriers to academic success in the long run. We understand that friction and we have a tool to help eliminate it. At EVAN360, we have developed a way for students to connect with the right person to get answers quickly so they can focus on achieving academic success.

At EVAN360, we are transforming the way we think about connecting students to the resources they need to succeed. The EVAN360 app enables higher education institutions to provide true one-on-one connection to the right faculty or staff member so students can get instant help from the right person exactly when they need it.

EVAN360 for Higher Education

EVAN360 enables educational institutions to meet students where they are by providing timely and accessible resources that enrich the student experience. Higher education institutions use EVAN360 to provide support in many ways:

- Academic advising
- Tutoring
- Mentoring & Peer Coaching
- Financial Aid
- Career Services
- Counseling & Mental Health
- Campus Services
- Student Life
- Campus Safety Concerns
- Technology

Improve Equitability

EVAN360 helps eliminate silos and processes that favor select students. It empowers institutions to provide everyone with quick and easy access to the same resources, advisors, tutors, and faculty members whenever they need it.

Simplify the Student Experience

With EVAN360, students can find all the support they need in one place. Instead of wondering where to go or waiting for an appointment, students can connect to the right person for instant, personalized help.

Increase Academic Resilience

EVAN360 helps institutions give students the encouragement and one-on-one support they need to thrive. Students are more likely to succeed when they know someone is on their side and they have support they can count on.

Core Values

Security

We protect our customers' digital assets as if they were our own. Keeping data secure is our priority, which is why we guarantee their information will always be protected.

Reliability

EVAN360 is always available, 24/7. Our team is here to provide app support and answers questions whenever customers need it.

Transparency

Honesty and openness are at the top of our list. Nothing to hide, ever. We let our customers know exactly what's going on every step of the way.

Speed

The faster we fix a problem, the faster our customers can get back to work. We aim to provide a quality experience, solving problems quickly and correctly the first time.

EVAN360 is a Certified B Corporation

We are proud to be part of a community of organizations using business as a force for good. Certified B Corporations are businesses that meet the highest standards of verified social and environmental performance, public transparency, and legal accountability to balance profit and purpose. B Corps are accelerating a global shift to redefine success in business and build a more inclusive, sustainable economy. Learn more at [bcorporation.net](https://www.bcorporation.net).

Certified



This company meets the highest standards of social and environmental impact

Corporation

Our Team

Leadership



Todd

President of Technology
& Operations



Michael

Vice President of Sales



Allie

Marketing Lead



Garrett

Operations Manager

Board of Directors



Peter

Co-founder &
Board Member



Bill

Co-founder &
Board Member



Jeff

Co-founder &
Board Member



Cathy

Board Member

Logos

Please do not modify the integrity of the EVAN360 logo in any way. This includes changing colors, reversing, re-spacing, removing elements, and/or adding elements to or near the logo. If you have questions about logo use, please email info@evan360.com.

Full Color (use on white backgrounds)



[PNG](#) | [EPS](#) | [JPEG](#)



[PNG](#) | [EPS](#) | [JPEG](#)

White (only use on dark backgrounds)



[PNG](#) | [EPS](#)



[PNG](#) | [EPS](#)

Our Blog

Our team offers weekly insight on these topics and more on our [blog](#).

- Academic resilience
- Student success
- Equitable access to resources
- Supporting first-generation students
- Educational technology
- Tearing down educational silos

Philanthropy

EVAN360 believes in supporting our community with an emphasis on future generations. We actively support Boys & Girls Country of Houston through volunteer and financial contributions. We love spending time with and supporting the kids at Boys & Girls Country as they prepare for their own careers. From resume writing workshops to sponsoring a cottage, our team is dedicated to investing in younger generations.



BOYS & GIRLS
C O U N T R Y
A Home for Children

Contact Info

Please contact info@evan360.com with questions or requests related to media use.

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Connect



Legal Information

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Certified



This company meets the highest standards of social and environmental impact

Corporation